



Application No	
Candidate Name	
Roll No	
Test Date	13/12/2023
Test Time	3:00 PM - 6:00 PM
Subject	63 Mass Communication and Journalism

Section : General Paper

**Comprehension:**

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '\_') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

Person-wise Details of Money Invested

Person	Rate of Interest (%)	Time (in years)	Principal (in ₹)	Amount Received (in ₹)
A	6%	-	18000	-
B	6%	-	30000	-
C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple interest unless specified.

**SubQuestion No : 1**

**Q.1** If the difference between the interest received by E and B is ₹ 4200 and E invested his money for double the time period for which B invested his money, then the amount received by E is

1. ₹ 30,000
2. ₹ 28,600
3. ₹ 29,600
4. ₹ 35,400

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723693

Option 1 ID : 22742792305

Option 2 ID : 22742792306

Option 3 ID : 22742792307

Option 4 ID : 22742792308

Status : Answered

Chosen Option : 3



**Comprehension:**

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '\_') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

**SubQuestion No : 2**

- Q.2** If the amount received by C is twice the money invested by him, then the amount he will receive after 2 years if he invests the same sum of money in compound interest for 2 years compounded half yearly, is

1. ₹ 21,229.45
2. ₹ 21,929.45
3. ₹ 21,292.45
4. ₹ 21,992.45

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723694

Option 1 ID : 22742792309

Option 2 ID : 22742792310

Option 3 ID : 22742792311

Option 4 ID : 22742792312

Status : Answered

Chosen Option : 3

**Comprehension:**

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The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '\_') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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B	6%	-	30000	-
C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

**SubQuestion No : 3**

**Q.3** If the rate of interest received by A and C is in the ratio of 2:3, then the money invested by C will get doubled in \_\_\_\_\_ years.

1.  $12\frac{1}{7}$
2.  $15\frac{1}{2}$
3.  $13\frac{1}{3}$
4.  $11\frac{1}{9}$

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723692

Option 1 ID : 22742792301

Option 2 ID : 22742792302

Option 3 ID : 22742792303

Option 4 ID : 22742792304

Status : Answered

Chosen Option : 3



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**Comprehension:**

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '\_') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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B	6%	-	30000	-
C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

**SubQuestion No : 4****Q.4**

If the interest received by F is 20% of the sum invested by him then how much more money as interest he would have earned if he had invested the money in compound interest?

1. ₹ 700
2. ₹ 600
3. ₹ 300
4. ₹ 400

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723695

Option 1 ID : 22742792313

Option 2 ID : 22742792314

Option 3 ID : 22742792315

Option 4 ID : 22742792316

Status : Answered

Chosen Option : 3



**Comprehension:**

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '\_') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

Person-wise Details of Money Invested

Person	Rate of Interest (%)	Time (in years)	Principal (in ₹)	Amount Received (in ₹)
A	6%	-	18000	-
B	6%	-	30000	-
C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

**SubQuestion No : 5**

- Q.5** If the interest received by F is ₹ 7,575 more than the interest received by D and the rate of interest received by F is 2% more than the rate of interest received by A, then the interest rate received by D is

1. 8%
2. 1.3%
3. 1.4%
4. 1.5%

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723696

Option 1 ID : 22742792317

Option 2 ID : 22742792318

Option 3 ID : 22742792319

Option 4 ID : 22742792320

Status : Answered

Chosen Option : 3





Q.6 Dr. B. R. Ambedkar was associated with

- (A). Elphinstone college, Mumbai
- (B). Khalsa college, Mumbai
- (C). Milind college, Aurangabad
- (D). Siddharth college, Mumbai
- (E). Fergusson college, Pune

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (D) only.
- 3. (C), (D) and (E) only.
- 4. (A), (D) and (E) only.

Options 1.1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723733

Option 1 ID : 22742792465

Option 2 ID : 22742792466

Option 3 ID : 22742792467

Option 4 ID : 22742792468

Status : Answered

Chosen Option : 4

Q.7 संचार के दृष्टिकोण से भारतीय अलंकार-शास्त्र में उसके हिंदू और बौद्ध स्वरूपों में

- 1. भौतिकवादी आधार होता है।
- 2. नैतिक आधार होता है।
- 3. यूरोपकेंट्रित आधार होता है।
- 4. गैर-धार्मिक आधार होता है।

Options 1.1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723707

Option 1 ID : 22742792361

Option 2 ID : 22742792362

Option 3 ID : 22742792363

Option 4 ID : 22742792364

Status : Answered

Chosen Option : 2



**Q.8**

In which approach the teacher presents a puzzling situation and students solve the problem by gathering data and testing their conclusions?

- 1. Discovery learning
- 2. Latent learning
- 3. Situated learning
- 4. Inquiry learning

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723700

Option 1 ID : 22742792333

Option 2 ID : 22742792334

Option 3 ID : 22742792335

Option 4 ID : 22742792336

Status : Answered

Chosen Option : 3

**Q.9**

If in a scheme, the word 'FATHER' is coded as '104', how the word 'MOTHER' will be coded in the same scheme?

- 1. 104
- 2. 83
- 3. 87
- 4. 102

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723713

Option 1 ID : 22742792385

Option 2 ID : 22742792386

Option 3 ID : 22742792387

Option 4 ID : 22742792388

Status : Answered

Chosen Option : 2

**Q.10**

For which of the following p-value of a test statistic, a null hypothesis is likely to be rejected?

- (A). 0.38 or 2%
- (B). 38%
- (C). 2%
- (D). 0.46

Choose the **correct** answer from the options given below:

- 1. (A) and (B) only.
- 2. (A) and (C) only.
- 3. (B) and (C) only.
- 4. (B) and (D) only.

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

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Question Type : MCQ

Question ID : 22742723706

Option 1 ID : 22742792357

Option 2 ID : 22742792358

Option 3 ID : 22742792359

Option 4 ID : 22742792360

Status : Answered

Chosen Option : 4

**Q.11**

"If you like ketchup and you also like icecream, then you would sure like ketchup icecream." Which fallacy is committed in this argument?

- 1. Ad Hominem
- 2. Hasty Generalisation
- 3. Slippery Slope
- 4. Fallacy of composition

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

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Question Type : MCQ

Question ID : 22742723718

Option 1 ID : 22742792405

Option 2 ID : 22742792406

Option 3 ID : 22742792407

Option 4 ID : 22742792408

Status : Answered

Chosen Option : 4

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**Q.12**

Given below are two statements, one is labelled as Assertion (A) and other one labelled as Reason (R).

Assertion (A) : Formaldehyde, widely used in plastics, wood products, insulating materials, glue and fabrics, is a serious allergen.

Reason (R) : Allergens are substances that activate the immune system.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both (A) and (R) are correct and (R) is the correct explanation of (A).
2. Both (A) and (R) are correct but (R) is NOT the correct explanation of (A).
3. (A) is correct but (R) is not correct.
4. (A) is not correct but (R) is correct.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723730

Option 1 ID : 22742792453

Option 2 ID : 22742792454

Option 3 ID : 22742792455

Option 4 ID : 22742792456

Status : Answered

Chosen Option : 4

**Q.13** The paradoxical relationship between body and mind in a communication environment results in

1. Mindfulness
2. Self-importance
3. Obedience
4. Humour

**Options 1.1**

2. 2
3. 3
4. 4

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Question Type : MCQ

Question ID : 22742723708

Option 1 ID : 22742792365

Option 2 ID : 22742792366

Option 3 ID : 22742792367

Option 4 ID : 22742792368

Status : Answered

Chosen Option : 4

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**Q.14** The non-verbal communication is studied across which of the following disciplines?

- (A). Physics
- (B). Chemistry
- (C). Linguistics
- (D). Social psychology
- (E). Anthropology

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Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B) (C) and (D) only.
- 3. (C), (D), and (E).
- 4. (A), (B) and (E) only.

**Options 1. 1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723710

Option 1 ID : 22742792373

Option 2 ID : 22742792374

Option 3 ID : 22742792375

Option 4 ID : 22742792376

Status : Answered

Chosen Option : 3

**Q.15**

कथन I: साहित्यिक चोरी संबंधी यूजी सी विनियम, 2018 के अनुसार, उच्चतर शिक्षा संस्थानों के प्राधिकारी साहित्यिक चोरी के कृत्य का स्वयं से संज्ञान नहीं ले सकते हैं।

कथन II: साहित्यिक चोरी का आशय उस व्यवहार से है जिसमें किसी अन्य के कार्य या विचार को ग्रहण करना तथा उसे अपने नाम से आगे बढ़ाया जाना है।

उपरोक्त कथन के आलोक में, नीचे दिए गए विकल्पों में से सही उत्तर का चयन कीजिए

- 1. कथन I और II दोनों सत्य हैं
- 2. कथन I और II दोनों असत्य हैं
- 3. कथन I सत्य है, लेकिन कथन II असत्य है
- 4. कथन I असत्य है, लेकिन कथन II सत्य है

**Options 1. 1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723704

Option 1 ID : 22742792349

Option 2 ID : 22742792350

Option 3 ID : 22742792351

Option 4 ID : 22742792352

Status : Answered

Chosen Option : 4

**Q.16**

Which of the following statements are correct with reference to Organic Light-Emitting Diodes (OLEDs)?

- (A). Because of plastic organic layers, OLEDs are much thicker and heavier than conventional LCD/LED formats.
- (B). OLEDs give a brighter light than LEDs leading to more vivid colours.
- (C). OLEDs produce a much larger field of view than LCD/LED formats.
- (D). OLEDs require some form of back-lighting so that the screen can be lit up.
- (E). OLEDs consume more power than LCD/LED formats and thus produce more heat.

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (E) only.
- 3. (C), (D) and (E) only.
- 4. (B) and (C) only.

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723726

Option 1 ID : 22742792437

Option 2 ID : 22742792438

Option 3 ID : 22742792439

Option 4 ID : 22742792440

Status : Answered

Chosen Option : 4

**Q.17**

The Hindu college of Calcutta was later renamed as

- 1. Surendranath college
- 2. Ram Mohan Roy college
- 3. University/College
- 4. Presidency college

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723732

Option 1 ID : 22742792461

Option 2 ID : 22742792462

Option 3 ID : 22742792463

Option 4 ID : 22742792464

Status : Answered

Chosen Option : 4

**Q.18** Given below are two statements:

Statement (I): Canva is an online tool used to prepare creative content in the form of poster, infographics, presentations etc.

Statement (II): Edpuzzle is an online tool used for creating interactive videos.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are correct.
2. Both Statement (I) and Statement (II) are incorrect.
3. Statement (I) is correct but Statement (II) is incorrect.
4. Statement (I) is incorrect but Statement (II) is correct.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723698

Option 1 ID : 22742792325

Option 2 ID : 22742792326

Option 3 ID : 22742792327

Option 4 ID : 22742792328

Status : Answered

Chosen Option : 2

**Q.19** The difference between the compound interest and simple interest on ₹10,000/- for 3 years at 10% per annum is

1. 310
2. 300
3. 200
4. 430

**Options 1.1**

2. 2
3. 3
4. 4

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Question Type : MCQ

Question ID : 22742723716

Option 1 ID : 22742792397

Option 2 ID : 22742792398

Option 3 ID : 22742792399

Option 4 ID : 22742792400

Status : Answered

Chosen Option : 1

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**Q.20**

Concept of salt gradient is utilized to store the heat energy in which of the following solar energy collecting systems?

1. Solar thermal collectors
2. Solar cells
3. Solar ponds
4. Solar kilns

**Options 1.1**

2. 2
3. 3
4. 4



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Question Type : MCQ

Question ID : 22742723727

Option 1 ID : 22742792441

Option 2 ID : 22742792442

Option 3 ID : 22742792443

Option 4 ID : 22742792444

Status : Answered

Chosen Option : 3

**Q.21** Which of the following statements A-D about Internet Cookies is/are true?

- (A). They are form of spyware.
- (B). They are used only in advertising.
- (C). They are used to track browser use.
- (D). They act in the same way as a virus.

Choose the **correct** answer from the options given below:



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1. (A) only.
2. (A) and (B) only.
3. (C) only.
4. (C) and (D) only.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723725

Option 1 ID : 22742792433

Option 2 ID : 22742792434

Option 3 ID : 22742792435

Option 4 ID : 22742792436

Status : Answered

Chosen Option : 3



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**Q.22** Which element of cooperative learning talks about 'sink and swim' together?

1. Individual accountability
2. Promotive Interaction
3. Positive interdependence
4. Group processing

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ  
Question ID : 22742723697  
Option 1 ID : 22742792321  
Option 2 ID : 22742792322  
Option 3 ID : 22742792323  
Option 4 ID : 22742792324  
Status : Answered  
Chosen Option : 4

**Q.23** Given below are two statements:

Statement (I): Two categories of Ozone Depleting Substances (ODS) were class I and class II

Statement (II): Production of class II ODS ceased in 2000.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are correct.
2. Both Statement (I) and Statement (II) are incorrect.
3. Statement (I) is correct but Statement (II) is incorrect.
4. Statement (I) is incorrect but Statement (II) is correct.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ  
Question ID : 22742723729  
Option 1 ID : 22742792449  
Option 2 ID : 22742792450  
Option 3 ID : 22742792451  
Option 4 ID : 22742792452  
Status : Answered  
Chosen Option : 3

**Q.24**

Which formal fallacy is committed in the following argument: "No politicians are idiots. Some voters are not idiots. Therefore, some voters are not politicians."?

1. Exclusive Premises
2. Existential fallacy
3. Affirming the consequent
4. Denying the antecedent

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723719

Option 1 ID : 22742792409

Option 2 ID : 22742792410

Option 3 ID : 22742792411

Option 4 ID : 22742792412

Status : Answered

Chosen Option : 1

**Q.25**

आदर्श सामान्य वितरण हेतु, माथिका निम्नलिखित में से किन मापों के समतुल्य होगी?

- A. द्वितीय चतुर्थक
- B. माध्य
- C. 50 वां शतमक
- D. बहुलक
- E. 5वां दशमक

नीचे दिए गए विकल्पों में से सबसे उपयुक्त उत्तर का चयन कीजिए:

1. केवल A, B और C
2. केवल A, B और D
3. केवल A, B, C और D
4. A, B, C, D और E

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723705

Option 1 ID : 22742792353

Option 2 ID : 22742792354

Option 3 ID : 22742792355

Option 4 ID : 22742792356

Status : Answered

Chosen Option : 4

**Q.26** Given below are two statements:

Statement (I): MyGov. is a platform through which Government of India aims to encourage citizen participation towards good governance by seeking their ideas and suggestions.

Statement (II): MyGov platform is developed by three of the former Flipkart executives to provide a cashless and seamless payment experience.

In light of the above statements,choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723722

Option 1 ID : 22742792421

Option 2 ID : 22742792422

Option 3 ID : 22742792423

Option 4 ID : 22742792424

Status : Answered

Chosen Option : 3

**Q.27** Given below are two statements:

Statement (I): The long-term memory for information tied to a particular time and place, especially memory of the events in a person's life is called as Implicit Memory.

Statement (II): The knowledge that we are not conscious of recalling but that influences our behaviour or thought without our awareness is called as Episodic Memory.

In light of the above statements,choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723701

Option 1 ID : 22742792337

Option 2 ID : 22742792338

Option 3 ID : 22742792339

Option 4 ID : 22742792340

Status : Answered

Chosen Option : 4

**Q.28** A circle has the diameter same as the length of the side of an equilateral triangle. What is the ratio of their respective areas?

1.  $11 : 7\sqrt{3}$
2.  $22 : 7\sqrt{3}$
3.  $11 : \frac{14}{\sqrt{3}}$
4.  $11 : \frac{7}{\sqrt{3}}$

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723714

Option 1 ID : 22742792389

Option 2 ID : 22742792390

Option 3 ID : 22742792391

Option 4 ID : 22742792392

Status : Answered

Chosen Option : 2

**Q.29**

Which of the following are the characteristics of mental development of Adolescents?

- (A). Increased ability to generalise the facts
- (B). Development of memory and imagination
- (C). Decreased ability to deal with abstraction
- (D). Decreased ability to understand
- (E). Increased ability to solve problems

Choose the **correct** answer from the options given below:

1. (C), (D) and (E) only.
2. (A), (B) and (E) only.
3. (A), (C) and (D).
4. (C) and (D) only.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723699

Option 1 ID : 22742792329

Option 2 ID : 22742792330

Option 3 ID : 22742792331

Option 4 ID : 22742792332

Status : Answered

Chosen Option : 2

**Q.30** Given below are two statements:

Statement (I): Every communication contains elements of both content and relationships.

Statement (II): Eye behaviour provides metacommunicative cues.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723711

Option 1 ID : 22742792377

Option 2 ID : 22742792378

Option 3 ID : 22742792379

Option 4 ID : 22742792380

Status : Answered

Chosen Option : 1

**Q.31** Find the correct sequence of five (5) missing letters which will complete the following letter series:

daa\_bc\_cda\_a\_c\_c

1. a, b, a, c, b
2. a, c, b, a, c
3. a, c, a, b, c
4. a, c, a, c, b

**Options 1.1**

2. 2
3. 3
4. 4

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Question Type : MCQ

Question ID : 22742723712

Option 1 ID : 22742792381

Option 2 ID : 22742792382

Option 3 ID : 22742792383

Option 4 ID : 22742792384

Status : Answered

Chosen Option : 3

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**Q.32** Which of the following are essential components of dialogic communication, according to Richard Johannesen?

- (A). A facade of pleasant greeting
- (B). possessive warmth for others
- (C). Empathic understading
- (D). Spirit of mutual equality
- (E). Positive regard for others

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B) (C) and (D) only.
- 3. (C) (D) and (E).
- 4. (A), (D) and (E) only.

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723709

Option 1 ID : 22742792369

Option 2 ID : 22742792370

Option 3 ID : 22742792371

Option 4 ID : 22742792372

Status : Answered

Chosen Option : 3

**Q.33**

During which one of the following the Convention on Biodiversity was opened for signature?

- 1. Rio Summit
- 2. Stockholm conference
- 3. Ramsar convention
- 4. Montreal Protocol

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723731

Option 1 ID : 22742792457

Option 2 ID : 22742792458

Option 3 ID : 22742792459

Option 4 ID : 22742792460

Status : Answered

Chosen Option : 1

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**Q.34** Given below are two statements:

Statement (I): Dynamic RAM (DRAM) is the most common type of RAM used in computers, but where absolute speed is essential, Static RAM (SRAM) is the preferred technology.

Statement (II): The Processor's Memory Cache is the high speed portion of the memory and SRAM is the effective technology for the same.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723724

Option 1 ID : 22742792429

Option 2 ID : 22742792430

Option 3 ID : 22742792431

Option 4 ID : 22742792432

Status : Answered

Chosen Option : 2

**Q.35**

In which of the following arguments the reason is counterbalanced by another reason as per classical Indian school of logic (Nyāya)?

- (A) All things are non-eternal, because they are knowable.
- (B) Fire is cold because it is a substance.
- (C) Sound is eternal because it is produced.
- (D) Sound is a quality, because it is visible.

Choose the **correct** answer from the options given below:

1. (B) and (C) only.
2. (A) and (D) only.
3. (C) and (D).
4. (B) and (D) only.

**Options 1.1**

2. 2
3. 3
4. 4



Question Type : MCQ

Question ID : 22742723721

Option 1 ID : 22742792417

Option 2 ID : 22742792418

Option 3 ID : 22742792419

Option 4 ID : 22742792420

Status : Answered

Chosen Option : 2



**Q.36** Environmental education is needed for:

- (A). Conservation of natural resources.
- (B). Knowledge of causes of pollution.
- (C). Knowledge of measures to prevent pollution.
- (D). Extensive extraction of natural resources.
- (E). Economising on scientific invention.

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (D) only.
- 3. (C), (D) and (E).
- 4. (A), (D) and (E) only.

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723736

Option 1 ID : 22742792477

Option 2 ID : 22742792478

Option 3 ID : 22742792479

Option 4 ID : 22742792480

Status : Answered

Chosen Option : 1

**Q.37**

Which of the following fundamental principles of education are highlighted under New National Education Policy (2020)?

- (A). Higher education as a fundamental right.
- (B). Multi-disciplinarity and holistic education.
- (C). Outstanding research as part of higher education.
- (D). Promotion of multilingualism in teaching and learning.
- (E). Setting up of another knowledge commission.

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (D) only.
- 3. (C), (D) and (E) only.
- 4. (A), (D) and (E) only.

**Options 1. 1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723735

Option 1 ID : 22742792473

Option 2 ID : 22742792474

Option 3 ID : 22742792475

Option 4 ID : 22742792476

Status : Answered

Chosen Option : 2

**Q.38** Given below are two statements:

Statement (I): Dropbox is an example of e-mail service on the Internet.

Statement (II): Google Docs is an online word processor.

In light of the above statements, choose the *most appropriate* answer from the options given below:

- 1. Both Statement (I) and Statement (II) are true.
- 2. Both Statement (I) and Statement (II) are false.
- 3. Statement (I) is true but Statement (II) is false.
- 4. Statement (I) is false but Statement (II) is true.

**Options 1. 1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723723

Option 1 ID : 22742792425

Option 2 ID : 22742792426

Option 3 ID : 22742792427

Option 4 ID : 22742792428

Status : Answered

Chosen Option : 3

**Q.39**

- किसी वस्तु को 10 %लाभ पर बेचा गया। यदि इसे इस विक्रय मूल्य से ₹26 अधिक पर बेचा गया होता तो 15 % लाभ हुआ होता। वस्तु का लागत मूल्य है:
1. ₹ 480
  2. ₹ 500
  3. ₹ 510
  4. ₹ 520

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723715

Option 1 ID : 22742792393

Option 2 ID : 22742792394

Option 3 ID : 22742792395

Option 4 ID : 22742792396

Status : Answered

Chosen Option : 2

**Q.40**

Given below are two statements:

Statement (I): Inductive arguments can only be stronger or weaker.

Statement (II): Deductive arguments are either invalid or valid.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are correct.
2. Both Statement (I) and Statement (II) are incorrect.
3. Statement (I) is correct but Statement (II) is incorrect.
4. Statement (I) is incorrect but Statement (II) is correct.

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723720

Option 1 ID : 22742792413

Option 2 ID : 22742792414

Option 3 ID : 22742792415

Option 4 ID : 22742792416

Status : Answered

Chosen Option : 4



**Q.41** Given below are two statements:

Statement (I): In Cross- Sectional research, a researcher studies the same population over time.

Statement (II): In retrospective study, a researcher relies on people's memories and recollections of the past.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723702

Option 1 ID : 22742792341

Option 2 ID : 22742792342

Option 3 ID : 22742792343

Option 4 ID : 22742792344

Status : Answered

Chosen Option : 4

**Q.42**

In naturalistic observation, the practice of dichotomous recording whether a behaviour occurs or not, constitutes

1. Cluster sampling
2. Time-interval sampling
3. One/zero sampling
4. Continuous real-time sampling

**Options 1. 1**

2. 2
3. 3
4. 4



Question Type : MCQ

Question ID : 22742723703

Option 1 ID : 22742792345

Option 2 ID : 22742792346

Option 3 ID : 22742792347

Option 4 ID : 22742792348

Status : Answered

Chosen Option : 1



**Q.43** Full form of PAN, a type of air pollutant, is

1. Polycyclic Aromatic Nitrate
2. Polycyclic Acetyl Nitrate
3. Peroxy Aromatic Nitrate
4. Peroxy Acetyl Nitrate

**Options** 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723728**

Option 1 ID : **22742792445**

Option 2 ID : **22742792446**

Option 3 ID : **22742792447**

Option 4 ID : **22742792448**

Status : **Answered**

Chosen Option : **4**

Q.44

निम्नलिखित शब्द समूहों को वस्तुर्थ के आरोही क्रम में व्यवस्थित कीजिए :



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- A. स्तनपायी
- B. वनबिलाव
- C. विडाल
- D. पशु
- E. कशेरूकी

नीचे दिए गए विकल्पों में से सही उत्तर का चयन कीजिए :

- 1. B, C, A, E, D
- 2. D, E, A, C, B
- 3. D, A, E, B, C
- 4. C, B, E, A, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723717

Option 1 ID : 22742792401

Option 2 ID : 22742792402

Option 3 ID : 22742792403

Option 4 ID : 22742792404

Status : Answered

Chosen Option : 1



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**Q.45**

कथन I: शिक्षा पर राष्ट्रीय नीति (1986) का अभीष्ट सामाजिक विज्ञानों में अंतर-विषयी अनुसंधान को प्रोत्साहित करना था।

कथन II: शिक्षा पर राष्ट्रीय नीति (1986) के अनुसार, ग्रामीण विश्वविद्यालयों का विचार अंतर्क्षण था।

उपरोक्त कथन के आलोक में, नीचे दिए गए विकल्पों में से सही उत्तर का चयन कीजिए

1. कथन I और II दोनों सत्य हैं
2. कथन I और II दोनों असत्य हैं
3. कथन I सत्य है, लेकिन कथन II असत्य है
4. कथन I असत्य है, लेकिन कथन II सत्य है

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723734

Option 1 ID : 22742792469

Option 2 ID : 22742792470

Option 3 ID : 22742792471

Option 4 ID : 22742792472

Status : Answered

Chosen Option : 1

निम्नलिखित गद्यांश को सावधानीपूर्वक पढ़िए व उसके नीचे पूछे गए प्रश्नों के उत्तर दीजिए:

ऊर्जा की बचत करने का अर्थ है धन की बचत करना। मकान मालिक व किराएदार इस बुनियादी सच को जानते हैं परन्तु अक्सर उन्हें यह मालूम नहीं होता है कि वे अपने घरों और फ्लैटों में किस तरह के समायोजन कर सकते हैं जिनके फल स्वरूप बचत होगी।

जो लोग कुछ समय और धन लगाकर दीर्घकालिक ऊर्जा बचत का लाभ लेना चाहते हैं, उनके लिए ऊर्जा लेखा-परीक्षा सही रास्ता है। ऊर्जा लेखा परीक्षक आपके पर आएगा और उसकी ऊर्जा दक्षता का आकलन करेगा। लेखा परीक्षक आपके घर के उन क्षेत्रों की पहचान करेगा जहाँ सर्वाधिक ऊर्जा उपभोग होता है और आपके ऊर्जा उपयोग और लागत को कम करने के हल प्रस्तुत करेगा। प्रशिक्षित ऊर्जा लेखा परीक्षक जानते हैं कि उन्हें किसकी तलाश करनी है और वे ऐसे अनेक दोष ढूढ़ सकते हैं जिनके कारण ऊर्जा अक्षमता आ रही हो। इनमें अपर्याप्त विद्युत रोधन, निर्माण दोष व असमान उष्णा वितरण शामिल हैं।

इसके साथ ही लिखित व कम खर्चोंले उपाय भी है। धन बचत का एक रास्ता है ताप दीप्त लाइटों को प्रतिदीप्त लाइटों से बदलना। इसके फलस्वरूप लाइटों पर आपके मासिक खर्च में 50 % से अधिक की बचत हो सकती है। जब पुराने उपकरणों को बदलने का समय आए तो ऊर्जा दक्ष मॉडल पर थोड़ा अधिक खर्च करने में बुड़मानी है और आप यह भी सुनिश्चित करें कि आप अपने वर्तमान फिल्ज, डिशवाशर, वाशिंग मशीन अथवा ड्रायर की पहले से लगी ऊर्जा बचत की सेटिंग का लाभ उठा रहे हैं।

आपके घर अथवा फ्लैट के अधिकतर हिस्से ऊर्जा व धन की बचत करने के लिये अवसर प्रस्तुत करते हैं। परिणाम सार्थक हैं और यह प्रयास करने योग्य हैं।

## SubQuestion No : 46

**Q.46** गद्यांश निर्दर्शित करता है कि पुराने उपकरण

1. अधिक ऊर्जा की खपत करते हैं
2. कम ऊर्जा की खपत करते हैं
3. भली भांति काम करते हैं
4. लंबे समय तक चलते हैं

Options 1. 1

2. 2
3. 3
4. 4

Question ID : 22742723738

Option 1 ID : 22742792481

Option 2 ID : 22742792482

Option 3 ID : 22742792483

Option 4 ID : 22742792484

Status : Answered

Chosen Option : 1

**Comprehension:**

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

**SubQuestion No : 47****Q.47**

According to the passage, which of the following would an energy auditor do?

- (A). Locate a variety of flaws that may result in energy inefficiency and fix them.
- (B). Check for construction flaws
- (C). Look for problems with heat distribution
- (D). Offer solutions to lower your energy costs

Choose the **correct** answer from the options given below:

- 1. A only.
- 2. B and C only.
- 3. C and D only.
- 4. B, C and D only.

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723741

Option 1 ID : 22742792493

Option 2 ID : 22742792494

Option 3 ID : 22742792495

Option 4 ID : 22742792496

Status : Answered

Chosen Option : 3

निम्नलिखित गद्यांश को सावधानीपूर्वक पढ़िए व उसके नीचे पूछे गए प्रश्नों के उत्तर दीजिए:

ऊर्जा की बचत करने का अर्थ है धन की बचत करना। मकान मालिक व किराएदार इस बुनियादी सच को जानते हैं परन्तु अक्सर उन्हें यह मालूम नहीं होता है कि वे अपने घरों और प्लैटों में किस तरह के समायोजन कर सकते हैं जिनके फल स्वरूप बचत होगी।

जो लोग कुछ समय और धन लगाकर दीर्घकालिक ऊर्जा बचत का लाभ लेना चाहते हैं, उनके लिए ऊर्जा लेखा-परीक्षा सही रास्ता है। ऊर्जा लेखा परीक्षक आपके पर आएगा और उसकी ऊर्जा दक्षता का आकलन करेगा। लेखा परीक्षक आपके घर के उन क्षेत्रों की पहचान करेगा जहाँ सर्वाधिक ऊर्जा उपभोग होता है और आपके ऊर्जा उपयोग और लागत को कम करने के हल प्रस्तुत करेगा। प्रशिक्षित ऊर्जा लेखा परीक्षक जानते हैं कि उन्हें किसकी तलाश करनी है और वे ऐसे अनेक दोष ढूढ़ सकते हैं जिनके कारण ऊर्जा अक्षमता आ रही हो। इनमें अपर्याप्त विद्युत रोधन, निर्माण दोष व अस्पान उष्णा वितरण शामिल हैं।

इसके साथ ही लिखित व कम खर्चोंले उपाय भी है। धन बचत का एक रास्ता है ताप दीप्त लाइटों को प्रतिदीप्त लाइटों से बदलना। इसके फलस्वरूप लाइटों पर आपके मासिक खर्च में 50 % से अधिक की बचत हो सकती है। जब पुराने उपकरणों को बदलने का समय आए तो ऊर्जा दक्ष मॉडल पर थोड़ा अधिक खर्च करने में बुड़मानी है और आप यह भी सुनिश्चित करें कि आप अपने वर्तमान फिल्ज, डिशवाशर, वाशिंग मशीन अथवा ड्रायर की पहले से लगी ऊर्जा बचत की सैटिंग का लाभ उठा रहे हैं।

आपके घर अथवा फ्लैट के अधिकतर हिस्से ऊर्जा व धन की बचत करने के लिये अवसर प्रस्तुत करते हैं। परिणाम सार्थक हैं और यह प्रयास करने योग्य हैं।

#### SubQuestion No : 48

**Q.48** गद्यांश के अनुसार दोहरे पैनल वाली खिड़कियों/खिड़कियां

1. का कभी भी घरों में पुरानी खिड़कियों को बदलने अथवा नई खिड़कियों में प्रयोग नहीं करना चाहिए।
2. की मरम्मत नहीं की जा सकती है।
3. आपकी उष्मन लागत को 50 % तक कम करेंगी
4. ऊर्जा दक्ष होती हैं।

Options 1. 1

- 2.
- 3.
- 4.

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Question Type : MCQ

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Question ID : 22742723740

Option 1 ID : 22742792489

Option 2 ID : 22742792490

Option 3 ID : 22742792491

Option 4 ID : 22742792492

Status : Answered

Chosen Option : 4

**Comprehension:**

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

**SubQuestion No : 49**

**Q.49** Which of the following ideas is not included in the passage?

1. You can reduce your monthly lighting costs by more than 50% by using fluorescent bulbs instead of incandescent.
2. Double-paned windows can cut energy costs.
3. Energy audit for every home and apartment should be mandatory in India.
4. Some appliances have energy-saving settings.

**Options 1. 1**

2. 2
3. 3
4. 4

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Question Type : MCQ

Question ID : 22742723742

Option 1 ID : 22742792497

Option 2 ID : 22742792498

Option 3 ID : 22742792499

Option 4 ID : 22742792500

Status : Answered

Chosen Option : 3

**Comprehension:**

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

**SubQuestion No : 50**

**Q.50** With reference to the fourth paragraph of the passage, the meaning of the word 'Caulk' is

1. to shut
2. to make more attractive
3. to fill the holes
4. to find the cause of a problem

**Options 1. 1**

2. 2
3. 3
4. 4



Question Type : MCQ

Question ID : 22742723739

Option 1 ID : 22742792485

Option 2 ID : 22742792486

Option 3 ID : 22742792487

Option 4 ID : 22742792488

Status : Answered

Chosen Option : 1

Section : Mass Communication and Journalism

**Q.51**

'Those who do not read the newspaper, are uninformed and those who do read the newspaper are misinformed' who said this?

- 1. Albert Einstein
- 2. Ernest Hemingway
- 3. Charles Dickens
- 4. Mark Twain

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723748

Option 1 ID : 22742792521

Option 2 ID : 22742792522

Option 3 ID : 22742792523

Option 4 ID : 22742792524

Status : Answered

Chosen Option : 1

**Q.52** Total coverage by television and radio of a given geographic area is

- 1. Blank Coverage
- 2. National Coverage
- 3. Zero Coverage
- 4. Blanket Coverage

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723771

Option 1 ID : 22742792613

Option 2 ID : 22742792614

Option 3 ID : 22742792615

Option 4 ID : 22742792616

Status : Answered

Chosen Option : 4

**Q.53**

Identify the following as per the increasing order of their respective publication year:

- A. Samachar Darpan
- B. Somaprakash
- C. The Hindu
- D. Gadar
- E. Zar-e-Jahanuma

Choose the correct answer from the options given below:

- 1. B, C, A, D, E
- 2. E, A, B, C, D
- 3. C, D, B, A, E
- 4. A, E, B, C, D

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723826

Option 1 ID : 22742792833

Option 2 ID : 22742792834

Option 3 ID : 22742792835

Option 4 ID : 22742792836

Status : Answered

Chosen Option : 4



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**Q.54**

Given below are two statements:

Statements I: Internet in India today is the most converging medium in the world

Statements II : Digital inclusion is not completely related to issues pertaining to ease of technology

In the light of above statements, choose the most appropriate answer from the options given below

- 1. Both Statement I and Statement II are true
- 2. Both Statement I and Statement II are false
- 3. Statement I is true but Statement II is false
- 4. Statement I is false but Statement II is true

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723831

Option 1 ID : 22742792853

Option 2 ID : 22742792854

Option 3 ID : 22742792855

Option 4 ID : 22742792856

Status : Answered

Chosen Option : 3



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**Q.55**

निम्नलिखित में से सही कथनों को पहचानें।

- A लेनिन ने रेडियो का स्वागत बिना पेपर वाले न्यूजपेपर, के रूप में किया।  
 B रेडियो प्रौद्योगिकी के विकास के लिए लेनिन ने आविष्कारों तथा इंजीनियरों को पूरी सुविधाएँ दीं।  
 C लेनिन के अनुसार लाउडस्पीकर और स्पीकर का विकास इस तरीके से किया गया है कि हम आसानी से सैकड़ों रिसीवर बना सकते हैं।  
 D ब्रिटेन में पढ़े जाने वाले अखबार को रेडियो के जरिए पूरे ब्रिटेन में सुना जा सकता है।  
 E प्रांजिस्टर क्रांति ने करोड़ों लोगों तक रेडियो की पहुँच को आसान बना दिया।

नीचे दिए विकल्पों में से सही उत्तर का चयन कीजिए:

1. केवल B, C, D और E
2. केवल A, B, C और E
3. केवल C, D और E
4. केवल E, C और D

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723787

Option 1 ID : 22742792677

Option 2 ID : 22742792678

Option 3 ID : 22742792679

Option 4 ID : 22742792680

Status : Answered

Chosen Option : 2

**Q.56**

Which of the following is not a dimension of global cultural flow?

1. Astroscapes
2. Technoscapes
3. Financescapes
4. Mediascapes

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723775

Option 1 ID : 22742792629

Option 2 ID : 22742792630

Option 3 ID : 22742792631

Option 4 ID : 22742792632

Status : Answered

Chosen Option : 1

**Q.57**

Identity which of the following was published by Raja Ram Mohan Roy?

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- A. Brahmanical Magazine
- B. Bombay Samachar
- C. Calcutta Chronicle
- D. Mirat-ul-Akhbar
- E. Young India

Choose the correct answer from the options given below:

- 1. A, B and E Only
- 2. C, D and E Only
- 3. A and D Only
- 4. D, E and B Only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723797

Option 1 ID : 22742792717

Option 2 ID : 22742792718

Option 3 ID : 22742792719

Option 4 ID : 22742792720

Status : Answered

Chosen Option : 3

**Q.58**

When was 'Krishi Darshan' Program launched on television for the first time?

- 1. 1950
- 2. 1965
- 3. 1967
- 4. 1968

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723774

Option 1 ID : 22742792625

Option 2 ID : 22742792626

Option 3 ID : 22742792627

Option 4 ID : 22742792628

Status : Answered

Chosen Option : 3

**Q.59** Qualitative Research will often use \_\_\_\_\_

1. Snowball Sampling
2. Random Sampling
3. Convenience Sampling
4. Voluntary Sampling

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723757

Option 1 ID : 22742792557

Option 2 ID : 22742792558

Option 3 ID : 22742792559

Option 4 ID : 22742792560

Status : Answered

Chosen Option : 1

**Q.60** Who recommended the setting up of a Press Council?

1. The President of India
2. The Press Commission
3. The Legislative Body of India
4. The Newspaper organization in India

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723779

Option 1 ID : 22742792645

Option 2 ID : 22742792646

Option 3 ID : 22742792647

Option 4 ID : 22742792648

Status : Answered

Chosen Option : 2

**Q.61** The placing of a unit analysis into a particular category is known as \_\_\_\_\_

- 1. Clustering
- 2. Coding
- 3. Framing
- 4. Scaling

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723747

Option 1 ID : 22742792517

Option 2 ID : 22742792518

Option 3 ID : 22742792519

Option 4 ID : 22742792520

Status : Answered

Chosen Option : 2

**Q.62**

Which one are the types of non-verbal communication?

- A. Kinesics
- B. Proxemics
- C. Posture and gesture
- D. Presentation
- E. Speech

Choose the correct answer from the options given below:

- 1. A, B, E Only
- 2. D, A, E Only
- 3. A, B, C Only
- 4. A, B, D only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723783

Option 1 ID : 22742792661

Option 2 ID : 22742792662

Option 3 ID : 22742792663

Option 4 ID : 22742792664

Status : Answered

Chosen Option : 3

**Q.63**

Match List I with List II



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List – I	List – II
Books	Writer
A. Empire and Communication	I. Neil Postman
B. Amusing ourselves to death Public discourse in the age of show business	II. Nalin Mehta
C. Understanding Media : The Extension of Man	III. Marshall McLuhan
D. India on Television	IV. Harold Innis

Chose the correct answer from the options given below:

1. A – IV, B – I, C – III, D - II
2. A – IV, B – I, C – II, D - III
3. A – I, B – IV, C – II, D - III
4. A – I, B – IV, C – III, D – II

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723815

Option 1 ID : 22742792789

Option 2 ID : 22742792790

Option 3 ID : 22742792791

Option 4 ID : 22742792792

Status : Answered

Chosen Option : 1

**Q.64**

What are the function of managers- Planning, organizing, \_\_\_\_\_, Coordination and controlling



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1. Function
2. Commanding
3. Skilling
4. Dictatorship

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723768

Option 1 ID : 22742792601

Option 2 ID : 22742792602

Option 3 ID : 22742792603

Option 4 ID : 22742792604

Status : Answered

Chosen Option : 1



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Q.65



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In which year the weekly 'India Gazette' started publication?

- 1. 1950
- 2. 1960
- 3. 1965
- 4. 1970

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723761

Option 1 ID : 22742792573

Option 2 ID : 22742792574

Option 3 ID : 22742792575

Option 4 ID : 22742792576

Status : Answered

Chosen Option : 2



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Q.66

Features of web 3.0 are

- A. Social Networking
- B. AI
- C. Metaverse Worlds
- D. Centralized
- E. Decentralized

Choose the correct answer from the options given below:

- 1. A, B and D only
- 2. A, B and C only
- 3. B, C and E only
- 4. B, C and D only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723790

Option 1 ID : 22742792689

Option 2 ID : 22742792690

Option 3 ID : 22742792691

Option 4 ID : 22742792692

Status : Answered

Chosen Option : 3



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Q.67

TV Programme Production Stages are

- A. Electronic New Gathering (ENG)
- B. Pre-Production
- C. Electronic Field Production (EFP)
- D. Production
- E. Post Production

Choose the most appropriate answer from the option given below:

- 1. A, C and D Only
- 2. B, D and E Only
- 3. C, D and E Only
- 4. B, C and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723805

Option 1 ID : 22742792749

Option 2 ID : 22742792750

Option 3 ID : 22742792751

Option 4 ID : 22742792752

Status : Answered

Chosen Option : 2



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**Q.68**

Who won the best actress award in the 95<sup>th</sup> Academy Award?



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1. Michelle Yan
2. Jamie lee curtis
3. Jessica Chastain
4. Michelle Yeoh

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723782

Option 1 ID : 22742792657

Option 2 ID : 22742792658

Option 3 ID : 22742792659

Option 4 ID : 22742792660

Status : Answered

Chosen Option : 4

**Q.69**

Given below are two statements:

Statements I: A variable which cannot take up exact values is called a 'desecrate' variable.

Statements II : A variable which cannot take up any numerical value (integral/fractional) within a certain range in called a continuous variable.

In the light of above statements, choose the correct answer from the options given below

1. Both Statement I and Statement II are true
2. Both Statement I and Statement II are false
3. Statement I is true but Statement II is false
4. Statement I is false but Statement II is true

**Options 1.1**

2. 2
3. 3
4. 4



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Question Type : MCQ

Question ID : 22742723830

Option 1 ID : 22742792849

Option 2 ID : 22742792850

Option 3 ID : 22742792851

Option 4 ID : 22742792852

Status : Answered

Chosen Option : 2



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Q.70

Who won the highest number of Academy Awards for the best actress?

1. Katherine Hepburn
2. Merlyn Streep
3. Marlyn Monroe
4. Brooke Sheilds

Options

1. 1
2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723763

Option 1 ID : 22742792581

Option 2 ID : 22742792582

Option 3 ID : 22742792583

Option 4 ID : 22742792584

Status : Answered

Chosen Option : 3

Q.71

What are the types of Intra-Media competition?

- A. Perfect Competition
- B. Holistic Competition
- C. Oligopoly
- D. Monopoly
- E. Holopoly

Choose the correct answer from the options given below:

- 1. A, B and C only
- 2. A, C and D only
- 3. B, C and D only
- 4. C, D and E only

Options 1.1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723789

Option 1 ID : 22742792685

Option 2 ID : 22742792686

Option 3 ID : 22742792687

Option 4 ID : 22742792688

Status : Answered

Chosen Option : 2

Q.72



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- Identify the correct descending chronological order of the following acts.
- A. Trade Union Act
  - B. Industrial Dispute Act
  - C. Employees Insurance Act
  - D. Working Journalists Act
  - E. Payment of Wages Act

Choose the correct answer from the options given below:

- 1. A, B, C, D, E
- 2. B, C, D, E, A
- 3. D, C, B, E, A
- 4. C, D, A, B, E

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723819

Option 1 ID : 22742792805

Option 2 ID : 22742792806

Option 3 ID : 22742792807

Option 4 ID : 22742792808

Status : Answered

Chosen Option : 1



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**Q.73**

Identify the following facts related to photography.

- A. Nada (Felix Tournon) opened 'Portrait Studio' in Paris in the year book 1853
- B. In 1868, Ducass de Horrian's book highlighting various measures of color photography was published
- C. Luminaire brothers produced the first commercial colour film in France in 1905.
- D. Invention of first multilayer film Kodakrome in 1936.
- E. In 1996, Kodak launched photo CD in the market.

Choose the correct answer from the options given below:

- 1. A, B and C Only
- 2. B, C and D Only
- 3. A, C and D Only
- 4. B, D and E Only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723796

Option 1 ID : 22742792713

Option 2 ID : 22742792714

Option 3 ID : 22742792715

Option 4 ID : 22742792716

Status : Answered

Chosen Option : 4

**Q.74** What is Ransomware?

- 1. It is a Virus
- 2. It is a type of Malware
- 3. It is a hardware part of a computer
- 4. It is a network Security tool.

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723772

Option 1 ID : 22742792617

Option 2 ID : 22742792618

Option 3 ID : 22742792619

Option 4 ID : 22742792620

Status : Answered

Chosen Option : 2

**Q.75**

Identify the following facts related to photography.

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Q.75

What can be the indicators to measure economic development in a country?

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- A. Gross National Production
- B. Women Empowerment
- C. Gross Enrollment in Education
- D. Per capita income
- E. Economic Well being

Choose the most appropriate answer from the option given below:

- 1. B, D and E Only
- 2. C, D and E Only
- 3. A, D and E Only
- 4. C, B and A Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723807

Option 1 ID : 22742792757

Option 2 ID : 22742792758

Option 3 ID : 22742792759

Option 4 ID : 22742792760

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Chosen Option : 3

Q.76



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Communication Models

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Identity the correct chronological order of the following communication Models

- A. Osgood Model
- B. Claude Shannon and Weaver model
- C. Lasswell's Model
- D. Westly and Maclean Model
- E. New Comb's Model

Choose the correct answer from the options given below:

- 1. C, D, B, E, A
- 2. B, C, E, A, D
- 3. B, D, E, C, A
- 4. C, B, E, A, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723821

Option 1 ID : 22742792813

Option 2 ID : 22742792814

Option 3 ID : 22742792815

Option 4 ID : 22742792816

Status : Answered

Chosen Option : 4



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**Q.77**

Identify the chronological sequence of following periods of advertising history.



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- A. pre-print and initial printing period
- B. Expansion period of advertising
- C. Scientific development of advertising
- D. Modern period of advertising
- E. Fully commercial and Ultra Modern Period of advertising

Choose the correct answer from the options given below:

- 1. A, D, C, B, E
- 2. D, B, C, A, E
- 3. B, A, D, C, E
- 4. A, B, C, D, E

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723827

Option 1 ID : 22742792837

Option 2 ID : 22742792838

Option 3 ID : 22742792839

Option 4 ID : 22742792840



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**Q.78**

How many articles were there in Universal Declaration of Human Rights (UDHR)?

- 1. 15
- 2. 20
- 3. 25
- 4. 30

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723765

Option 1 ID : 22742792589

Option 2 ID : 22742792590

Option 3 ID : 22742792591

Option 4 ID : 22742792592

Status : Answered

Chosen Option : 2



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Q.79

Match List I with List II

List – I	List – II
Organizations	Public Service Announcement (PSA)
A. HDFC	I. Lets catch up with life
B. SBI	II. Hum Haar Nahi Maanenge
C. Google India	III. Thank you doctors, nurses and all healthcare workers
D. Parle	IV. Ghar Mein Khushiyān

Chose the correct answer from the options given below:

1. A – I, B – II, C – III, D - IV
2. A – I, B – III, C – IV, D - II
3. A – II, B – IV, C – III, D - I
4. A – II, B – III, C – IV, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723810

Option 1 ID : 22742792769

Option 2 ID : 22742792770

Option 3 ID : 22742792771

Option 4 ID : 22742792772

Status : Answered

Chosen Option : 3

Q.80

Mahatma Gandhi was associated with \_\_\_\_\_

- A. Bengal Gazette
- B. Harijan
- C. Sambad Kaumudi
- D. Young India
- E. Indian opinion

Choose the most appropriate answer from the option given below:

- 1. A, B and C Only
- 2. B, D and E Only
- 3. B, C and D Only
- 4. D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723801

Option 1 ID : 22742792733

Option 2 ID : 22742792734

Option 3 ID : 22742792735

Option 4 ID : 22742792736

Status : Answered

Chosen Option : 2



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Q.81

Identify Automatic elections flash devices from the following

- A. Bounce Flash
- B. Single Flash
- C. Black and White Flash
- D. Red Eye
- E. Colour Flash

Choose the correct answer from the options given below:

- 1. B, D and E only
- 2. A, B and D only
- 3. C, D and E only
- 4. A, C and D only

Options 1.1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ  
Question ID : 22742723791  
Option 1 ID : 22742792693  
Option 2 ID : 22742792694  
Option 3 ID : 22742792695  
Option 4 ID : 22742792696  
Status : Answered  
Chosen Option : 2

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**Q.82**

Match List I with List II

List – I	List – II
Foreign Newspaper	Foundation year
A. Daily telegraph	I. 1877
B. The Guardian	II. 1855
C. The Wall Street Journal	III. 1821
D. The Washington Post	IV. 1889

Chose the correct answer from the options given below:

1. A – II, B – III, C – IV, D - I
2. A – II, B – IV, C – III, D - I
3. A – III, B – IV, C – I, D - II
4. A – III, B – I, C – IV, D – II

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723809

Option 1 ID : 22742792765

Option 2 ID : 22742792766

Option 3 ID : 22742792767

Option 4 ID : 22742792768

Status : Answered

Chosen Option : 4

**Q.83** Participation Theory is associated with

1. Vroom
2. M.C Gregory
3. Maslow
4. Taylor

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723766

Option 1 ID : 22742792593

Option 2 ID : 22742792594

Option 3 ID : 22742792595

Option 4 ID : 22742792596

Status : Answered

Chosen Option : 3

**Q.84**

Identify the following in ascending order:

- A. Official Secrets act
- B. Press and Books Registration Act
- C. Press Council Act
- D. Copy Right Act
- E. Patent Act

Chose the correct answer from the options given below:

- 1. D, E, A, B, C
- 2. B, D, A, E, C
- 3. B, D, C, E, A
- 4. A, B, E, C, D

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

**Q.85**

Which one of the following Committee had stated that: "Doordarshan is an essential medium of mass communication and must be viewed not as an adjunct of Radio?

- 1. Chanda Committee
- 2. Palekar Committee
- 3. Joshi Committee
- 4. Varghese Committee

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723818

Option 1 ID : 22742792801

Option 2 ID : 22742792802

Option 3 ID : 22742792803

Option 4 ID : 22742792804

Status : Answered

Chosen Option : 2

Question Type : MCQ

Question ID : 22742723780

Option 1 ID : 22742792649

Option 2 ID : 22742792650

Option 3 ID : 22742792651

Option 4 ID : 22742792652

Status : Answered

Chosen Option : 4

Q.86

Which are the external communication medium?

- A. Direct Mail
- B. Notices
- C. Video
- D. E-Mail
- E. Letters

Choose the most appropriate answer from the option given below:

- 1. A, B and C Only
- 2. B, D and E Only
- 3. A, C and E Only
- 4. B, C and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723799

Option 1 ID : 22742792725

Option 2 ID : 22742792726

Option 3 ID : 22742792727

Option 4 ID : 22742792728

Status : Answered

Chosen Option : 2



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**Q.87**

Which is the First film school of the world?

1. Moscow Film school
2. Perish Film school
3. Bancour Film school
4. British Film school

**Options 1.1**

2. 2
3. 3
4. 4



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Question Type : MCQ

Question ID : 22742723776

Option 1 ID : 22742792633

Option 2 ID : 22742792634

Option 3 ID : 22742792635

Option 4 ID : 22742792636

Status : Answered

Chosen Option : 1

**Q.88**

निम्नलिखित को तथ्यात्मक क्रम में पहचानिएः-

A नेहरू ने भारत के हर गाँव में एक विद्यालय, एक को-ऑपरेटिव और एक पंचायत की स्थापना की अवधारण की थी।

B साराभाई ने इन सबके साथ हर गाँव में एक टेलीविजन भी मुहैया कराने का विचार किया।

C साराभाई का मत था कि खास तौर पर गरीब तबके के लोग सामुदायिक टेलीविजन से लाभान्वित नहीं हो पाएंगे।

D सामुदायिक टेलीविजन को ऑपरेटिव और पंचायत के लिए भी मददगार होगा।

E पश्चिम से सिर्फ रेडियो और टेलीविजन के रूप में संचार प्रौद्योगिकी का हस्तांतरण भारत के लिए पर्याप्त है।

नीचे दिए विकल्पों में से सही उत्तर का चयन कीजिएः

1. केवल B, C, D
2. केवल C, D, E
3. केवल A, C, E
4. केवल A, B, C

**Options 1.1**

2. 2
3. 3
4. 4



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Question Type : MCQ

Question ID : 22742723786

Option 1 ID : 22742792673

Option 2 ID : 22742792674

Option 3 ID : 22742792675

Option 4 ID : 22742792676

Status : Answered

Chosen Option : 1



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Q.89

What are the major elements of Radio Production?

- A. Sound effect
- B. Script
- C. Voice
- D. Voice Mixer
- E. Announcer

Choose the most appropriate answer from the option given below:

- 1. A, B and C Only
- 2. A, C and E Only
- 3. B, E and D Only
- 4. E, B and C Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723803

Option 1 ID : 22742792741

Option 2 ID : 22742792742

Option 3 ID : 22742792743

Option 4 ID : 22742792744

Status : Answered

Chosen Option : 3



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Q.90

Which of these films directed by Shekhar Kapoor?

- A. Kalyug
- B. Mr. India
- C. Junoon
- D. Bandit Queen
- E. Bhumika

Choose the most appropriate answer from the option given below:

- 1. A, B and C Only
- 2. B, C and D Only
- 3. C and D Only
- 4. B and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723806

Option 1 ID : 22742792753

Option 2 ID : 22742792754

Option 3 ID : 22742792755

Option 4 ID : 22742792756

Status : Answered

Chosen Option : 3



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**Q.91**

Which of the following Films directed by Dada Saheb Phalke?



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- A. Vishwa Mohini
- B. Veer Abhimanyu
- C. Mohini Bhasmasur
- D. Lanka Dahan
- E. Savitri Satyavan

Choose the most appropriate answer from the options given below:

- 1. C, D and A Only
- 2. C, B and A Only
- 3. C, D and E Only
- 4. E, D and A Only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723798

Option 1 ID : 22742792721

Option 2 ID : 22742792722

Option 3 ID : 22742792723

Option 4 ID : 22742792724

Status : Answered

Chosen Option : 3

**Q.92**

Digital Videodiscs (DVDs), which combine the quality and durability of CDs with the popularity of Videotapes, are introduced in

- 1. 1976
- 2. 1996
- 3. 2006
- 4. 2016

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723753

Option 1 ID : 22742792541

Option 2 ID : 22742792542

Option 3 ID : 22742792543

Option 4 ID : 22742792544

Status : Answered

Chosen Option : 2



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**Q.93**

Who is the author of the book 'Visual Pleasure and Narrative Cinema' 1975?



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- 1. Paul Gilroy
- 2. John Berger
- 3. Neil Postman
- 4. Laura Mulvey

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723769

Option 1 ID : 22742792605

Option 2 ID : 22742792606

Option 3 ID : 22742792607

Option 4 ID : 22742792608

Status : Answered

Chosen Option : 4

**Q.94**

When was Commercials were introduced on AIR?

- 1. 1<sup>st</sup> Nov 1967
- 2. 1<sup>st</sup> Dec 1969
- 3. 15<sup>th</sup> Aug 1967
- 4. 26<sup>th</sup> Jan 1967

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4



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Question Type : MCQ

Question ID : 22742723770

Option 1 ID : 22742792609

Option 2 ID : 22742792610

Option 3 ID : 22742792611

Option 4 ID : 22742792612

Status : Answered

Chosen Option : 1



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**Q.95**

With which technology Robot and Smart Machines are working?



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1. Industry 3.0 technology
2. Industry 4.0 technology
3. Industry 5.0 technology
4. Industry 6.0 technology

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723764

Option 1 ID : 22742792585

Option 2 ID : 22742792586

Option 3 ID : 22742792587

Option 4 ID : 22742792588

Status : Answered

Chosen Option : 1

**Q.96** According to James W. Carey "Communication that is directed not towards the extension of message in space but towards the maintenance of society in time," is \_\_\_\_\_.

1. Spatial view of Communication
2. Phenomenal view of Communication
3. Spiritual view of Communication
4. Ritual view of Communication

**Options 1.1**

2. 2
3. 3
4. 4



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Question Type : MCQ

Question ID : 22742723743

Option 1 ID : 22742792501

Option 2 ID : 22742792502

Option 3 ID : 22742792503

Option 4 ID : 22742792504

Status : Answered

Chosen Option : 4



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Q.97

Match List I with List II

List – I	List – II
Radio Milestone	Date
A. Vividh Bharti Service started	I. 23/7/1927
B. All India Radio Comes Under I & B Ministry	II. 3/10/1957
C. FM Radio Started in India	III. 24/10/1941
D. Radio Started in India	IV. 23/7/1977

Chose the correct answer from the options given below:

1. A – I, B – II, C – IV, D - III
2. A – III, B – I, C – II, D - IV
3. A – IV, B – III, C – II, D - I
4. A – II, B – III, C – IV, D – I

Options 1.1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723814

Option 1 ID : 22742792785

Option 2 ID : 22742792786

Option 3 ID : 22742792787

Option 4 ID : 22742792788

Status : Answered

Chosen Option : 4

Q.98

In which year HDTV broadcasting officially began?

1. 1968
2. 1978
3. 1998
4. 2000

Options 1.1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723781

Option 1 ID : 22742792653

Option 2 ID : 22742792654

Option 3 ID : 22742792655

Option 4 ID : 22742792656

Status : Answered

Chosen Option : 4

**Q.99**

Identify the chronological ascending order of the following magazines in accordance with their year of publication

- A. Sudhakar
- B. Buddhiprakash
- C. Banaras Akhbar
- D. Kavivachan Sudha
- E. Harishchandra Magazine

Choose the correct answer from the options given below:

- 1. A, B, C, D, E
- 2. C, A, B, D, E
- 3. D, B, A, C, E
- 4. E, C, D, A, B

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723823

Option 1 ID : 22742792821

Option 2 ID : 22742792822

Option 3 ID : 22742792823

Option 4 ID : 22742792824

Status : Answered

Chosen Option : 4

**Q.100**

Arrange the following newspaper according to the ascending chronological order of their year of publication :

- A. Times of India
- B. Malayalam Manorama
- C. Eenadu
- D. Mumbai Samachar
- E. Anand Bazar Patrika

Choose the correct answer from the options given below:

- 1. A, B, C, D, E
- 2. B, D, C, A, E
- 3. E, D, B, A, C
- 4. B, D, A, E, C

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723820

Option 1 ID : 22742792809

Option 2 ID : 22742792810

Option 3 ID : 22742792811

Option 4 ID : 22742792812

Status : Answered

Chosen Option : 1

Q.101

Which are the autonomous organizations?

- A. Film & Television Institute of India, Pune
- B. Prasar Bharti
- C. Central Board of Film Certification
- D. Satyajit Ray Film & television Institute, Kolkata
- E. Publication Division

Choose the correct answer from the options given below:

- 1. A, B and C only
- 2. A, B and D only
- 3. B, C and D only
- 4. C, D and E only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723784

Option 1 ID : 22742792665

Option 2 ID : 22742792666

Option 3 ID : 22742792667

Option 4 ID : 22742792668

Status : Answered

Chosen Option : 2



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**Q.102**

Given below are two statements: one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : The information Society describe the push towards computerized automation

Reason R : The network society not grapples with its consequences

In the light of the above statements, choose the correct answer from the options given below:

1. Both A and R are correct and R is the correct explanation A.
2. Both A and R are correct and R is NOT the correct explanation A
3. A is correct but R is not correct.
4. A is not correct but R is correct.

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723832

Option 1 ID : 22742792857

Option 2 ID : 22742792858

Option 3 ID : 22742792859

Option 4 ID : 22742792860

Status : Answered

Chosen Option : 3

**Q.103**

नीचे दो कथन दिए गए हैं: एक अभिकथन (Assertion A) के रूप में लिखत है तो दूसरा उसके कारण (Reason R) के रूप में;

अभिकथन A: भारत में टेनीविजन सामाजिक परिवर्तन का सशक्त उपकरण बन गया है।

कारण R: सर्वजन हेतु टेलीविजन एक सुगम्य माध्यम है।

उपरोक्त कथन के आलोक में, नीचे दिए गए विकल्पों में से सबसे उपयुक्त उत्तर का चयन कीजिए:

1. A और R दोनों सही हैं और R, A की सही व्याख्या है
2. A और R दोनों सही हैं, लेकिन R, A की सही व्याख्या नहीं है
3. A सही है लेकिन R सही नहीं है
4. A सही नहीं है लेकिन R सही है

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723829

Option 1 ID : 22742792845

Option 2 ID : 22742792846

Option 3 ID : 22742792847

Option 4 ID : 22742792848

Status : Answered

Chosen Option : 3

Q.104



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is pleasure to look at another person as an erotic object.

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1. Ego libido
2. Vertigo
3. Scopophilic instinct
4. Vicissitude

Options 1.1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723756

Option 1 ID : 22742792553

Option 2 ID : 22742792554

Option 3 ID : 22742792555

Option 4 ID : 22742792556

Status : Answered

Chosen Option : 3

Q.105

Match List I with List II

List – I	List – II
Newspaper	Tag line
A. Dainik Bhaskar	I. Journalism of courage
B. The Hindu	II. Jid karo Duniya Badlo
C. The Indian Express	III. Indian National Newspaper since 1878
D. Prabhat Khabar	IV. Akhbar Nahi Andolan

Chose the correct answer from the options given below:

1. A – II, B – III, C – I, D - IV
2. A – IV, B – I, C – II, D - III
3. A – III, B – II, C – I, D - IV
4. A – I, B – IV, C – III, D – II

Options 1.1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723813

Option 1 ID : 22742792781

Option 2 ID : 22742792782

Option 3 ID : 22742792783

Option 4 ID : 22742792784

Status : Answered

Chosen Option : 1



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**Q.106**



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Arrange the following feature in Pinterest in chronologically ascending order

- A. Beginning of 'Visual Search' function
- B. Beginning of advertisement in the form of 'Pracharit Pin'
- C. Beginning of 'Idea Pins' feature
- D. Permission for search with images in place of words
- E. Beginning of 'Today' Tab on Home feed.

Choose the correct answer from the options given below:

- 1. B, A, D, C, E
- 2. B, D, A, E, C
- 3. A, B, C, D, E
- 4. A, C, D, B, E

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723824

Option 1 ID : 22742792825

Option 2 ID : 22742792826

Option 3 ID : 22742792827

Option 4 ID : 22742792828



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Status : Answered

Chosen Option : 1

**Q.107** The degree to which a test actually measures what it purports to measure is known as

- 1. Validity
- 2. Variance
- 3. Stability
- 4. Artifact

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723749

Option 1 ID : 22742792525

Option 2 ID : 22742792526

Option 3 ID : 22742792527

Option 4 ID : 22742792528

Status : Answered

Chosen Option : 1



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**Q.108**

Identify correct explanation of terms related to T.V. Programme production:

- A. Montage → collections of some selected important shots in programme which indicate the content of original programme.
- B. Camera Script → written technical instructions for the cameraman on the basis of original script
- C. Desolve → method of shifting from one scene to another scene
- D. Plasma → A huge flat screen TV set.
- E. White Balance → controlling the encoder matrix of camera by special button by placing a white paper in front of the camera prior to shooting.

Choose the most appropriate answer from the options given below:

- 1. A, B and D Only
- 2. B, C and D Only
- 3. B, C and E Only
- 4. C, D and E Only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723794

Option 1 ID : 22742792705

Option 2 ID : 22742792706

Option 3 ID : 22742792707

Option 4 ID : 22742792708

Status : Answered

Chosen Option : 4

**Q.109**

In past-Fordist era describes social structure as-----

- 1. The information society
- 2. The network society
- 3. Technical society
- 4. Liberal society

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723759

Option 1 ID : 22742792565

Option 2 ID : 22742792566

Option 3 ID : 22742792567

Option 4 ID : 22742792568

Status : Answered

Chosen Option : 2



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**Q.110** The GAST-24 is a 24-Ku Communication satellite launched by Government of India to cater the requirement of DTH application needs of

- 1. Tata Play
- 2. Dish Tv
- 3. DD Direct Plus
- 4. All of the Above Option

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723745

Option 1 ID : 22742792509

Option 2 ID : 22742792510

Option 3 ID : 22742792511

Option 4 ID : 22742792512

Status : Answered

Chosen Option : 3

**Q.111** What is the duration of daily Capsule based program 'Azadi ka Safar Akash Vani ka Saath".

- 1. 5 Minutes
- 2. 10 Minutes
- 3. 15 Minutes
- 4. 20 Minutes

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723758

Option 1 ID : 22742792561

Option 2 ID : 22742792562

Option 3 ID : 22742792563

Option 4 ID : 22742792564

Status : Answered

Chosen Option : 3

**Q.112**

Identify the correct statement from the following:

- A. Alliance of forces related to culture and communication is clearly visible in present day India.
- B. 'Culture Industry' is prospering very well with the convergence of culture and communication.
- C. Role of Culture industry is significant as a new factor in the social conditions of developing countries.
- D. According to a Latin American writer culture industry is not merely a tool
- E. Culture Industry creates ideology.

Choose the correct answer from the options given below:

- 1. B, C, D and E only
- 2. A, B, C, D and E only
- 3. C, D and E only
- 4. A, B and D only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723785

Option 1 ID : 22742792669

Option 2 ID : 22742792670

Option 3 ID : 22742792671

Option 4 ID : 22742792672

Status : Answered

Chosen Option : 2

**Q.113**

Who worked on the significance of the shift from oral to textual communication in ancient times?

- 1. Rozer Federer
- 2. Walter Orige
- 3. Denis Mcquail
- 4. James Heart

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723754

Option 1 ID : 22742792545

Option 2 ID : 22742792546

Option 3 ID : 22742792547

Option 4 ID : 22742792548

Status : Answered

Chosen Option : 3

**Q.114**

The correct chronological order of tenure of Minister of Information and Broad Casting of Government of India

- A. Venkaiah Naidu
- B. Ravi Shankar Prasad
- C. Smriti Zubin Irani
- D. Prakash Javadekar
- E. Arun Jaitley

Choose the correct answer from the options given below:

- 1. B, E, D, A, C
- 2. B, D, E, A, C
- 3. E, B, C, D, A,
- 4. E, D, B, C, A

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723822

Option 1 ID : 22742792817

Option 2 ID : 22742792818

Option 3 ID : 22742792819

Option 4 ID : 22742792820

Status : Answered

Chosen Option : 3

**Q.115** The father of online Messages Service is called:

- 1. Garry Thewreck
- 2. Charles Babbage
- 3. Smith
- 4. Jhon Devis

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723760

Option 1 ID : 22742792569

Option 2 ID : 22742792570

Option 3 ID : 22742792571

Option 4 ID : 22742792572

Status : Answered

Chosen Option : 1

**Q.116** चलचित्र (संशोधन) अधिनियम के संदर्भ में निम्न में से कौन-सा सही नहीं है?

1. कैम कार्डिंग के अतिरिक्त ऑनलाइन चोरी के वास्तविक खतरे को दंडनीय बना दिया गया है।
2. सरकार ने फिल्म के लाइसेंस को प्रत्येक 10 वर्षी में नवीनीकरण कराने की आवश्यकता को समाप्त कर दिया है।
3. न्यूनतम छह मास का कारावास, एक लाख रुपये का जुर्माना जिसे बढ़ा कर दो वर्ष तक का कारावास व पाँच लाख रुपये का जुर्माना किया जा सकेगा।
4. टेलीविजन प्रसारण हेतु संपादित फिल्म के लिए पुनःप्रमाणन की आवश्यकता होगी।

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723746

Option 1 ID : 22742792513

Option 2 ID : 22742792514

Option 3 ID : 22742792515

Option 4 ID : 22742792516

Status : Answered

Chosen Option : 4

**Q.117** Dialogue capability through the video chat in Snapchat was added on

1. 1 May 2014
2. 1 June 2015
3. 1 May 2015
4. 1 May 2016

**Options 1.1**

2. 2
3. 3
4. 4

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Question Type : MCQ

Question ID : 22742723752

Option 1 ID : 22742792537

Option 2 ID : 22742792538

Option 3 ID : 22742792539

Option 4 ID : 22742792540

Status : Answered

Chosen Option : 3

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**Q.118** Fundamental duties of every citizen of India are mentioned in article

- 1. 52 B
- 2. 51A
- 3. 51
- 4. 55

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723750

Option 1 ID : 22742792529

Option 2 ID : 22742792530

Option 3 ID : 22742792531

Option 4 ID : 22742792532

Status : Answered

Chosen Option : 2

**Q.119**

Match List I with List II

List – I	List – II
Advertisement agency	Headquarter
A. Mudra Communication Ltd.	I. Chennai
B. R.K. Swami/B.BDO	II. Ahmedabad
C. Ed India Advertising	III. New Delhi
D. Meckan Erickson India Ltd.	IV. Kochi

Choose the correct answer from the options given below:

- 1. A – II, B – III, C – IV, D - I
- 2. A – III, B – I, C – II, D - IV
- 3. A – II, B – I, C – IV, D - III
- 4. A – III, B – IV, C – II, D – I

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723811

Option 1 ID : 22742792773

Option 2 ID : 22742792774

Option 3 ID : 22742792775

Option 4 ID : 22742792776

Status : Answered

Chosen Option : 3

**Q.120** The original process of printing founded by Gutenberg in 1440 is

1. Repographics
2. Thermograph
3. Letter press
4. Offset Lithography

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723762

Option 1 ID : 22742792577

Option 2 ID : 22742792578

Option 3 ID : 22742792579

Option 4 ID : 22742792580

Status : Answered

Chosen Option : 3

**Q.121**

नीचे दो कथन दिए गए हैं: एक अभिकथन (Assertion A) के रूप में लिखत है तो दूसरा उसके कारण (Reason R) के रूप में:

अभिकथन A: डिजिटीय मीडिया प्रौद्योगिकियां उपयोग पूर्व सामाजिक रूप से अनुकूल बनाई गई दिखाई देती है।

कारण R: व्यावसायिक समाजों में किसी प्रौद्योगिकी की लोकप्रियता का निहितार्थ है मुनाफे द्वारा प्रेरित अभिकल्प अनिवार्यताएं।

उपरोक्त कथन के आलोक में, नीचे दिए गए विकल्पों में से सबसे उपयुक्त उत्तर का चयन कीजिए:

1. A और R दोनों सही हैं और R, A की सही व्याख्या है
2. A और R दोनों सही हैं, लेकिन R, A की सही व्याख्या नहीं है
3. A सही है लेकिन R सही नहीं है
4. A सही नहीं है लेकिन R सही है

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723828

Option 1 ID : 22742792841

Option 2 ID : 22742792842

Option 3 ID : 22742792843

Option 4 ID : 22742792844

Status : Answered

Chosen Option : 1

Q.122

Match List I with List II



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List – I	List – II
Editor	New Paper
A. Bal Gangadhar Tilak	I. Mirat-ul-Akhbar
B. Raja Ram Mohan Roy	II. Indian Opinion
C. Dr. B.R. Ambedkar	III. Mooknayak
D. Mahatma Gandhi	IV. Maratha

Chose the correct answer from the options given below:

1. A – IV, B – I, C – II, D - III
2. A – I, B – IV, C – III, D - II
3. A – I, B – II, C – III, D - IV
4. A – IV, B – I, C – III, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723816

Option 1 ID : 22742792793

Option 2 ID : 22742792794

Option 3 ID : 22742792795

Option 4 ID : 22742792796

Status : Answered

Chosen Option : 4



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Q.123



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Match List I with List II

List – I	List – II
Books	Author
A. India : A Nation	I. Margarita Berns
B. The Need in nationalism and other Essays	II. C.F. Andrews
C. India today and Tomorrow	III. Annie Besant
D. North India	IV. Arvind Gosh

Chose the correct answer from the options given below:

1. A – III, B – IV, C – I, D - II
2. A – III, B – I, C – IV, D - II
3. A – IV, B – II, C – I, D - III
4. A – IV, B – III, C – I, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723808

Option 1 ID : 22742792761

Option 2 ID : 22742792762

Option 3 ID : 22742792763

Option 4 ID : 22742792764

Status : Answered

Chosen Option : 2

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Q.124

What are the elements of script?

- A. Writing
- B. Beginning
- C. End
- D. Middle
- E. Story

Choose the correct answer from the options given below:

- 1. A, E and B Only
- 2. A, C and E Only
- 3. B, D and C Only
- 4. A, B and C Only

Options 1.1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723793

Option 1 ID : 22742792701

Option 2 ID : 22742792702

Option 3 ID : 22742792703

Option 4 ID : 22742792704

Status : Answered

Chosen Option : 3



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**Q.125** When was the first web browser released in the world?



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- 1. 1990
- 2. 1991
- 3. 1992
- 4. 1995

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723778

Option 1 ID : 22742792641

Option 2 ID : 22742792642

Option 3 ID : 22742792643

Option 4 ID : 22742792644

Status : Answered

Chosen Option : 4

**Q.126** Vikram Sarabhai is closely associated with

- 1. AIR
- 2. Bhabha Atomic Research Centre
- 3. ISRO
- 4. SITE

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4



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Question Type : MCQ

Question ID : 22742723751

Option 1 ID : 22742792533

Option 2 ID : 22742792534

Option 3 ID : 22742792535

Option 4 ID : 22742792536

Status : Answered

Chosen Option : 4



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Q.127

Which books are written by Thomas L. Friedman.

- A. Understanding Media : The extension of Man.
- B. The Lexus and the olive tree : Understanding globalization
- C. Hot, flat and crowded : why we need green revolution
- D. The Gutenberg Galaxy
- E. The World is Flat

Choose the most appropriate answer from the option given below:

- 1. B, C and E Only
- 2. A, B and C Only
- 3. C, D and E Only
- 4. A, C and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723804

Option 1 ID : 22742792745

Option 2 ID : 22742792746

Option 3 ID : 22742792747

Option 4 ID : 22742792748

Status : Answered

Chosen Option : 1



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Q.128

The publications of Express Newspapers Ltd. are:

- A. Satya Yug
- B. Lok Satta
- C. Andhra Prabha
- D. Navjeevan
- E. Dinmani

Choose the most appropriate answer from the option given below:

- 1. B, C and E Only
- 2. B, D and E Only
- 3. A, B and E Only
- 4. C, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723800

Option 1 ID : 22742792729

Option 2 ID : 22742792730

Option 3 ID : 22742792731

Option 4 ID : 22742792732

Status : Answered

Chosen Option : 3



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**Q.129**

Match List I with List II

List – I	List – II
Theme of World Press Freedom day	Year
A. Journalism Under Digital Siege	I. 2020
B. Information as a public Good	II. 2023
C. Journalism without fear or Favour	III. 2022
D. Shaping a future of Right : Freedom of expression as a driver for all other human rights.	IV. 2021

Chose the correct answer from the options given below:

1. A – II, B – III, C – I, D - IV
2. A – IV, B – II, C – I, D - III
3. A – III, B – I, C – IV, D - II
4. A – III, B – IV, C – I, D – II

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723817

Option 1 ID : 22742792797

Option 2 ID : 22742792798

Option 3 ID : 22742792799

Option 4 ID : 22742792800

Status : Answered

Chosen Option : 4

**Q.130**

State Funding of recognized Political parties through free use of the state-owned Television and radio was introduced in the year

1. 1977
2. 1979
3. 1984
4. 1998

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723744

Option 1 ID : 22742792505

Option 2 ID : 22742792506

Option 3 ID : 22742792507

Option 4 ID : 22742792508

Status : Answered

Chosen Option : 1

Q.131 DHCP stands for \_\_\_\_\_

1. Domain Host Control Protocol
2. Domain Host Connectivity Protocol
3. Domain Host Computer Program
4. Domain Host Communication Program

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723767

Option 1 ID : 22742792597

Option 2 ID : 22742792598

Option 3 ID : 22742792599

Option 4 ID : 22742792600

Status : Answered

Chosen Option : 1

Q.132

Identify the correct order of research stage:

- A. collection of data
- B. Fixation of research problem
- C. Hypothesis formation
- D. Review of literature
- E. Analysis and Report writing

Choose the correct answer from the options given below:

- 1. B, C, D, A, E
- 2. B, D, C, A, E
- 3. A, B, D, C, E
- 4. E, A, B, D, C

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

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Question Type : MCQ

Question ID : 22742723825

Option 1 ID : 22742792829

Option 2 ID : 22742792830

Option 3 ID : 22742792831

Option 4 ID : 22742792832

Status : Answered

Chosen Option : 2

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Q.133

Match List I with List II



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List – I	List – II
Mass Communication Theory	Theorist
A. Agenda – Setting	I. Elisabet Noelle – Neumann
B. Spiral of Silence	II. George Gerbner
C. Cultivation Theory	III. Walter Lippman
D. Public Opinion	IV. McComb and shaw

Chose the correct answer from the options given below:

1. A – IV, B – I, C – II, D - III
2. A – IV, B – I, C – III, D - II
3. A – I, B – IV, C – II, D - III
4. A – I, B – II, C – III, D – IV

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723812

Option 1 ID : 22742792777

Option 2 ID : 22742792778

Option 3 ID : 22742792779

Option 4 ID : 22742792780

Status : Answered

Chosen Option : 1

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**Q.134**

Which of the following films were not directed by Satyajit Ray?

- A. Meghe Dhaka Tara
- B. Charulata
- C. Ajantrik
- D. Pather Panchali
- E. Gyanshatru

Choose the correct from the options given below

- 1. A and E Only
- 2. A and C Only
- 3. C and E Only
- 4. C and D Only

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723795

Option 1 ID : 22742792709

Option 2 ID : 22742792710

Option 3 ID : 22742792711

Option 4 ID : 22742792712

Status : Answered

Chosen Option : 2

**Q.135** Avoiding Commercials while videotaping by using the pause button, known \_\_\_\_\_.

- 1. Zipping
- 2. Zapping
- 3. Zimes
- 4. Admonition

**Options 1.1**

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723755

Option 1 ID : 22742792549

Option 2 ID : 22742792550

Option 3 ID : 22742792551

Option 4 ID : 22742792552

Status : Answered

Chosen Option : 2

**Q.136** What is OTT

1. Online Text Transfer
2. Online Television Transmission
3. Over the table
4. Over the top

**Options 1.1**

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723773**

Option 1 ID : **22742792621**

Option 2 ID : **22742792622**

Option 3 ID : **22742792623**

Option 4 ID : **22742792624**

Status : **Answered**

Chosen Option : **4**

**Q.137**

Which of these is not an example of body language?

1. Facial expressions
2. Gestures
3. Emoji
4. Postures

**Options 1.1**

2. 2
3. 3
4. 4

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Question Type : **MCQ**

Question ID : **22742723777**

Option 1 ID : **22742792637**

Option 2 ID : **22742792638**

Option 3 ID : **22742792639**

Option 4 ID : **22742792640**

Status : **Answered**

Chosen Option : **3**

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Q.138



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Which of the following Theories are related to advertising?

- A. DAGMAR theory
- B. Play Theory
- C. Eda Theory
- D. Bullet Theory
- E. Papa Theory

Choose the correct answer from the options given below:

- 1. A, C and E only
- 2. A, C and D only
- 3. B, C and D only
- 4. C, D and E only

Options 1.1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723792

Option 1 ID : 22742792697

Option 2 ID : 22742792698

Option 3 ID : 22742792699

Option 4 ID : 22742792700

Status : Answered

Chosen Option : 2



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Q.139

Which of the Films nominated for Oscar awards?

- A. Mother India
- B. Devdas
- C. Salaam Bombay
- D. Lagaan
- E. Gadar

Choose the correct answer from the options given below:

- 1. B, C and D only
- 2. A, C and D only
- 3. C, D and E only
- 4. A, D and E only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4



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Question Type : MCQ

Question ID : 22742723788

Option 1 ID : 22742792681

Option 2 ID : 22742792682

Option 3 ID : 22742792683

Option 4 ID : 22742792684

Status : Answered

Chosen Option : 2



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Q.140

Which of the following are normative theories?

- A. Social Responsibility Theory
- B. Authoritarian Theory
- C. Libertarian Theory
- D. Multi-media communication Theory
- E. Critical Theory

Choose the most appropriate answer from the option given below:

- 1. B, C and D Only
- 2. A, B and C Only
- 3. C, D and E Only
- 4. A, B and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723802

Option 1 ID : 22742792737

Option 2 ID : 22742792738

Option 3 ID : 22742792739

Option 4 ID : 22742792740

Status : Answered

Chosen Option : 2



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**Comprehension:**

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

**SubQuestion No : 141**

**Q.141** For the people's participation which thing is required

1. Daily discussions
2. Face to face work
3. Mobile networks
4. Media help

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723834

Option 1 ID : 22742792861

Option 2 ID : 22742792862

Option 3 ID : 22742792863

Option 4 ID : 22742792864

Status : Answered

Chosen Option : 2

**Comprehension:**

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**Read the following Passage and answer the questions**

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

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**SubQuestion No : 142****Q.142 Discussion tools are**

1. Flipchart, Facebook, Newspaper, video
2. Newspaper, News Channels, Audio cassettes
3. Flipchart, Audio-cassettes, slides
4. Video, audio-cassettes, slides and Flipcharts

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723838

Option 1 ID : 22742792877

Option 2 ID : 22742792878

Option 3 ID : 22742792879

Option 4 ID : 22742792880

Status : Answered

Chosen Option : 3



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**Comprehension:**

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

**SubQuestion No : 143****Q.143**

Communication activities help people for\_\_\_\_\_

1. Reflect own reality
2. Reflect group reality
3. Reflect community reality
4. Reflect communication skills

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723836

Option 1 ID : 22742792869

Option 2 ID : 22742792870

Option 3 ID : 22742792871

Option 4 ID : 22742792872

Status : Answered

Chosen Option : 1

**Comprehension:****Kumar Education**

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**Read the following Passage and answer the questions**

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

**SubQuestion No : 144****Q.144** Communication activities help people for

1. To enjoyment and trueness
2. To entertainment and meetings
3. To share information and exchange of ideas
4. To share thoughts and videos

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723835

Option 1 ID : 22742792865

Option 2 ID : 22742792866

Option 3 ID : 22742792867

Option 4 ID : 22742792868

Status : Answered

Chosen Option : 3

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**Comprehension:**

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

**SubQuestion No : 145****Q.145**

For the fair and effective communication is required easy for active goal

1. Communication skills
2. Interpersonal communication skills
3. Group communication skills
4. Community communication skills

**Options 1. 1**

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723837

Option 1 ID : 22742792873

Option 2 ID : 22742792874

Option 3 ID : 22742792875

Option 4 ID : 22742792876

Status : Answered

Chosen Option : 2

**Comprehension:**

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-known researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it, "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at once, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

**SubQuestion No : 146**

**Q.146** Which study did not depend on controlled statistical proof

1. Social Media Studies
2. Cultural Studies
3. New Media Studies
4. Television Media

**Options**

1. 1
2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723841

Option 1 ID : 22742792885

Option 2 ID : 22742792886

Option 3 ID : 22742792887

Option 4 ID : 22742792888

Status : Answered

Chosen Option : 2

**Comprehension:**

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-known researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it, "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at once, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

**SubQuestion No : 147****Q.147**

McLuhan theory states which technology?

1. Television Technology
2. New Technology
3. Contemporary Technology
4. Social Media Technology

**Options 1. 1**

2. 2
3. 3
4. 4



Question Type : MCQ  
Question ID : 22742723840

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Option 1 ID : 22742792881  
Option 2 ID : 22742792882  
Option 3 ID : 22742792883  
Option 4 ID : 22742792884

Status : Answered

Chosen Option : 1



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**Comprehension:**

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-known researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it, "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at once, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

**SubQuestion No : 148**

**Q.148** Which media encouraged logical thoughts?

1. Television Media
2. Traditional Media
3. Print Media
4. Social Media

**Options**

1. 1
2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723844

Option 1 ID : 22742792897

Option 2 ID : 22742792898

Option 3 ID : 22742792899

Option 4 ID : 22742792900

Status : Answered

Chosen Option : 3

**Comprehension:**

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-known researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it, "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at once, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

**SubQuestion No : 149****Q.149**

Who is the Canadian processor?

1. Stephen Robbins
2. McLuhan
3. Baran Davis
4. Ian Hargreaves

**Options 1. 1**

2. 2
3. 3
4. 4

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Question Type : MCQ

Question ID : 22742723842

Option 1 ID : 22742792889

Option 2 ID : 22742792890

Option 3 ID : 22742792891

Option 4 ID : 22742792892

Status : Answered

Chosen Option : 2

निम्नलिखित गद्यांश को पढ़कर इस पर आधारित प्रश्नों के उत्तर दीजिए।

1960 के दशक के अनेक अकादमिक शोधकर्ताओं ने सांस्कृतिक अध्ययनों के रूप में जाने वाले शोध के प्रकार में रूचि दिखलाया। सांस्कृतिक अध्ययन नियंत्रित प्रयोगों अथवा सांख्यिकीय साक्षा पर निर्भर नहीं करती है बल्कि मीडिया एवं समाज दोनों के सावधानीपूर्ण अवलोकन एवं उनके बारे में चिंतन पर निर्भर करता है। सांस्कृतिक परंपरा के क्षेत्र में सर्वश्रेष्ठ ज्ञात शोधकर्ताओं में से एक (यद्यपि प्रथम होने का मतबल नहीं है) मार्शल मैक्टुहान थे। अंग्रेजी साहित्य के एक कनाडाई प्रोफेसर (प्राध्ययक) मैक्टुहान ने लिखा है कि यह विषय वस्तु की अपेक्षा संप्रेषण प्रौद्योगिकी की प्रकृति ही थी, जिसने समाज को आमूल-चूल तरीके से बदल दिया। उन्होंने बताया कि दूरदर्शन जैसे किसी माध्यम की विशेषताएं इसकी विषय-वस्तु की अपेक्षा यह निर्णायित करता है कि कोई दृशक कैसा अनुभव करेगा: या फिर जैसा इसके बारे में उन्होंने प्रासिद्ध तरीके से कहा था कि माध्यम ही सदेश है। मैक्टुहान के अनुसार यह विचार कि दूरदर्शन अच्छा अचानक बुरा बन सकता है किंतु करता है कि कैसे इसका प्रयोग किया गया, एवं प्रौद्योगिकीय मूर्खीता (जड़बुद्धि), सर्वधी विचार था। इसकी विषय वस्तु से अनेक दूरदर्शन जैसे माध्यम व्यक्तियों की आलनोचनात्मक चित्तन को कुद (मारने) करने की ओर प्रेरित होते हैं। मुद्रण (प्रिंट) ने कम से कम ताकिंक चित्तन को प्रौद्योगिक इसमें चरण दर चरण विकृटन की आवश्यकता पड़ती थी जो कि बोल्डिंक प्रकृति का था। दूसरी तरफ दूरदर्शन बोल्डिंक रेखीय तरीके की अपेक्षा बिना ताकिंक क्रम एवं भवनासंकरता के द्वाय तरीके से सभी को त्वरित जानकारी प्रदान करने के माध्यम द्वारा अबौद्धिक रूप से प्रोत्साहित किया। मैक्टुहान प्रौद्योगिकीय निश्चयवाद पर अधिक विश्वास करते थे, जो कि ऐसा सिद्धान्त है जिसके अनुसार नयी - प्रौद्योगिकी की शुरुआत समाज को कभी-कभी अप्रत्याशित तरीके से बदल देती है।

## SubQuestion No : 150

Q.150

प्रौद्योगिकीय मूर्ख (जड़ बुद्धि) क्या है?

1. नव - मीडिया साधन
2. दूरदर्शन
3. इंटरनेट
4. प्रौद्योगिकी के क्षेत्र में सांस्कृतिक प्रयोग

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723843

Option 1 ID : 22742792893

Option 2 ID : 22742792894

Option 3 ID : 22742792895

Option 4 ID : 22742792896

Status : Answered

Chosen Option : 2

